

Instructions Video/Audio Mashup Rubric

****Make sure you have conferenced with your teacher before beginning this project****

****Storyboard is required****

You will download video clips/audio files and create a mashup no longer than 5 minutes.

1. Use the storyboard template to sketch out your idea.
2. Conference with teacher for approval
3. Watch tutorials (Keepvid and Video2MP3) to learn how to download material.
4. Use WeVideo to create your mash-up. See teacher (Edmodo) for sign-up instructions. (Watch WeVideo Tutorial).
5. You must include a title slide at the beginning that reads:
"ANY COPYRIGHTED MATERIALS ARE USED FOR EDUCATIONAL PURPOSES ONLY"
6. You must cite (MLA Format) any sources you used for this project...remember EasyBib from Quest 2?
7. Your name (First Name only) should be included on the video.

Total Points available:

Criteria	Ratings	Pts
Title Slide includes copyright statement: "ANY COPYRIGHTED MATERIALS ARE USED FOR EDUCATIONAL PURPOSES ONLY"		/10
The Music Video Mash-up must mix one complete song with multiple visual elements that have good production values (still images, video clips, or both) to create something clearly NEW; the visual and the audio should be integrated smoothly and logically with each other. Make sure videos/images are not grainy. <u>(Digital Design Students: you may choose a different format, but it must be approved by me)</u>		/15
The mash-up must attribute the original sources (song, pics, video clips) at the end of the video, give credit in MLA format. Must be slow enough and large enough to read clearly. Use Easybib or another citation site to get your MLA citations. (Remember Quest 2?)		/10
You must complete a planning meeting with the teacher in which you present a brainstorm/story-boarding plan for your mash-up. The mash-up's new meaning should be clear from the content in the final product. Anyone watching your project should be able to see it is a NEW work...different from the original.		/10
There are no technical difficulties with the final movie: (1) the audio is in balance and is audible, (2) the images/videos are not grainy or pixilated, (3) the images/videos logically fit with the music's transitions, and (4) the time (minimum of 1 minute to maximum of 5 minutes) has been met.		/10
Grammar (all spelling, grammar, punctuation is correct) All or Nothing!		/15
		/70
Project MUST be ready to present on time. I will not accept late projects. **You will not receive any credit for this project if not turned in on the date due** (Except in certain circumstances (absences, technical issues, etc.)		