Digital Design
COURSE SYLLABUS

TEACHER: Cynthia L. Hendrix

SCHOOL: Fitzgerald High School

E-MAIL: cynthia.hendrix@benhillschools.org

PHONE: (229) 409-5652

DEPARTMENT: CTAE Information Technology/Intervention

DESCRIPTION OF COURSE:

- **Digital Design is the 2nd course for Web & Digital Design Pathway.**
- **Using web design as the platform for product design and presentation, students will create and learn digital media applications using elements of text, graphics, animation, sound, video and digital imaging for various formats. The digital media and interactive media projects developed and published showcase the student skills and ability. Emphasis will be placed on effective use of tools for interactive multimedia production including storyboarding, visual development, project management, digital citizenship, and web processes. Students will create and design web sites that incorporate digital media elements to enhance content of web site.**
- **Employability skills are integrated into activities, tasks, and projects throughout the course standards to demonstrate the skills required by business and industry. Topics covered will be: Attendance, Character, Teamwork, Appearance, Attitude, Productivity, Organization, Communication, Cooperation, and Respect.**
- **Prerequisite(s): Introduction to Digital Technology**

COURSE OBJECTIVES:

IT-DD-1	Demonstrate employability skills required by business and industry.
IT-DD-2	Research, explain, and summarize current state of the web, functions of the web, and future trends emerging of the web.
IT-DD-3	Identify logistical, ethical, and legal Issues related to digital media and apply concepts to use of text, graphics, animation, sound, video, and digital images in digital products.
IT-DD-4	Develop a plan to create, design, and market a web site with digital content to a specific target market.
IT-DD-5	Explore and write using the various writing styles used on web sites and in digital content to get the intended message across.
IT-DD-6	Identify and develop model digital products that reveal a professional layout and look by applying design principles to produce professional quality digital products.
IT-DD-7	Create and edit images and graphics.
IT-DD-8	Plan, produce, edit, and publish digital audio.
IT-DD-9	Plan, edit, produce, and post a multimedia-rich video project.
IT-DD-10	Plan, produce, edit, and publish animations.
IT-DD-11	Explore how related student organizations are integral parts of career and technology education courses through leadership development, school and community service projects, entrepreneurship development, and competitive events.

Term 1:	Term 2:
1. FBLA/Employability Skills	6. Audio Production
2. Web Design	7. Video Production
3. Introduction to Digital Design	8. Animations
4. Design Principles	9. Portfolio Development (includes cumulative project)
5. Graphics	10. Employability Skills

Published Materials	Instructional Supplies
None	3-ring binder, paper, pen or pencil, USB/Flash Drive

GRADING:
    <u>Major Grades</u>:   = 50%
- Projects
- Tests/Exams

    <u>Minor Grades</u>:   = 30%
- Daily assignments
- Employability Skills/Work Ethics
- Quizzes

    <u>End of Quarter Assessments</u>:   = 20%
- End of quarter final exam
- Benchmark Exam

EXPECTATIONS FOR ACADEMIC SUCCESS:
- Complete daily classwork assignments
- Participate in class discussions and ask questions
- Participate constructively as a team member
- Problem solve and accept challenges
- Challenge yourself to continuously improve
- Maintain proper behavior in class

CLASSROOM EXPECTATIONS:
- Respect lab furniture, technology, earphones, textbooks, etc.
- Report all problems to the instructor immediately.
- Follow all school rules discussed in FHS Handbook
- Follow dress code
- Be Respectful and Polite to classmates & teacher
- Be Seated and logged into computer **BEFORE** tardy bells rings.
- No food or drinks allowed in classroom. No cookies, crackers, chips, juice, breakfast/lunch foods, etc. are allowed. **(BOTTLED WATER ONLY)**
- Remain in scheduled class at all times. Students must have written pass before leaving classroom. **NO AGENDA, NO LEAVING CLASS**
- Visit only approved internet sites…no games, music, videos, etc.
- **DO NOT DOWNLOAD ANYTHING UNLESS APPROVED BY THE TEACHER**

WORK ETHICS/CLASS PARTICIPATION: All students are expected to participate in ALL assignments. Students must complete work during class time. Students will be held responsible for demonstrating proper work ethics within the classroom. This includes attendance, character, teamwork, appearance, attitude, productivity, organization, communication, cooperation, respect.

CHEATING/PLAGIARISM: Students must complete their own work and may not copy, edit another students' work. Appropriate disciplinary action will be taken if necessary. A zero will be given if cheating occurs.

MAKE-UP/LATE WORK: Students must make up work within 3 school days after returning to school. It is <u>YOUR</u> responsibility to make up all missed work and to ask teacher for assignments. Students may be assigned **<u>Hurricane Time</u>** at the end of the school day in order to make up required work.

LATE ASSIGNMENTS: Grade will be reduced 10 points for each day your daily assignments are late.

CELLPHONES AND HEADPHONES: Students will not be able to use cellphones or personal headphones/earbuds during class time unless specific permission is given for instructional purposes. Phones are not allowed to be charged during class time.

BYOT: Students are not allowed to use cellphones, personal computers, tablets, iPads, iPods, or other devices unless approved by the teacher.

If YOU choose to break a rule:
- 1st offense: Verbal warning
- 2nd offense: Parent Contact
- 3rd offense: Hurricane Time Assigned
- 4th offense: Insubordination—Discipline Referral

TUTORING SCHEDULE/MAKE UP ASSIGNMENTS: I will be available in my classroom for tutoring, make up work, etc. for the following days/times. Tuesday & Wednesday after school until 4:00 pm. This is subject to change due to assigned duties/meetings.

<u>**I understand what is expected of me while in Ms. Hendrix's class.**</u>

Student Name: (Please Print)_____

    Student Signature: _____   Date: _____

    Parent Signature: _____   Date: _____