Cyberbullying PSA

Your job for today is to create a Public Service Announcement (PSA) on Cyberbullying.

You will use Animoto.com

Username: cindyloo21+__@gmail.com

Password: student__

You will include the following information in your final product:

- Your **FIRST NAME ONLY** and **Title** on the title screen
- Definition of bullying in ten (10) words or less
- 3 bullying scenarios
- 3 solutions to stopping cyberbullying
- 3 facts/statistics about bullying
- At least 10 pictures representing cyberbullying and stopping it
- Cyberbullying Wordle YOU created and screen capture using Jing…see tutorial (add your name to the screen capture as shown in the tutorial)
- Music
- **Make sure your video isn't too fast, your audience should have time to read the screens…use title slides if necessary.

Resources:

http://www.livebinders.com/play/play?id=1059470

Click on the Red Tab (Resources), then look through the brown tabs for cyberbullying resources. See below:

Project Examples	Bullying Resources	Copyright	Finding Images	Citing Your Sources

PACER'S National Bullying Prevention Center	CDC: Bully Roundup	Student Victimization in U.S. Schools	stopbullying.gov	Student Bullying	School Bullying Outbreak	Student Research Center

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Submit your work: In Edmodo, click turn in on the PSA Assignment post and send the link to me.

Date due: Friday, September 5; See Rubric on page 2 for grading

Student name: _____   Date: _____

Rubric

Criteria	4 points	3 points	2 points	0 points
Include First Name ONLY (not last name) and Title of project on the 1st Slide	First name and Title of presentation posted on the first slide	___	___	Title and First name missing on title slide
Definition: Include a simple definition of cyberbullying using ten (10) words or less	Full definition of Cyberbullying included using ten (10) words or less.	Cyberbullying defined, but used more than ten (10) words	Cyberbullying mentioned but not defined	No definition of cyberbullying included in project
Include 3 scenarios of cyberbullying (use 6 words or less to explain each example)	3 or more scenarios (6 words or less for each) of cyberbullying included	3 scenarios included but used more than 6 words each to explain examples	1 – 2 scenarios included and/or more than 6 words each used to explain	No scenarios of cyberbullying included in project
Include 3 ways to stop cyberbullying (use 6 words or less to explain each tactic)	3 or more examples of how to stop cyberbullying (6 words or less for each) included	3 examples included, but used more than 6 words each to explain	1 – 2 examples included and/or more than 6 words each used to explain	No examples of how to stop cyberbullying included in project
Include 3 facts/statistics of cyberbullying (use 6 words or less to explain each fact)	3 or more facts/statistics (6 words or less for each) of cyberbullying included	2- 3 facts/statistics included but used more than 6 words each to explain examples	1 fact/statistic included and/or more than 6 words used to explain	No facts/statistics of cyberbullying included in project
Include at least 10 pictures relating to cyberbullying	10 or more pictures related to cyberbullying included in project	6 - 9 pictures related to cyberbullying included	1 - 5 pictures included in project (may or may not be related to cyberbullying)	No pictures included in project
Music included throughout the entire video	Music is included in presentation and must accompany the entire video	___	Music is included, but not playing through to the end of the video	Music is not included
Use proper capitalization, spelling, grammar and punctuation	No errors throughout video (none with capitalization, spelling, grammar, and punctuation)	1 – 2 errors found in video text	3 – 4 errors found in video text	5 or more errors found in video text
Posted/Turned in in Edmodo on time and correctly	Project embed link turned in on Edmodo on time and correctly	___	___	Project turned in late
Wordle included (screenshot using Jing) on cyberbullying vocabulary plus name	Wordle of cyberbullying vocabulary included	___	___	No Wordle included
Bonus points…student-created video uploaded and added to project (iPad)	(20 points bonus) Student-created video included in project	___	___	No student-created video included
Total Points Available: 32 points plus 20 pts bonus = 42 pts	_____	_____	_____	_____

Points: _____/44= _____ +_____ Bonus points = _____