Jays
OCIAL MEDIA
ACTION
Converts

PLANTATREE
—SAVEALIEE—

ARRIVALS \ DEPARTURES

19:20 L O N D O N

13:14 P A R I S

21:05 Z U R I C H

15:15 T O K Y O

19:50 C A I R O

ONE NIGHT ONLY.

DESIGN SCHOOL WORKSHOP ONE

This is Canva & Canva

Burgers

Canva

be calm.

what is the vision behind Canva?

Providing the world a simple new way to create beautiful designs



Canva?



Choose from over one million images



Thousands of customizable layouts



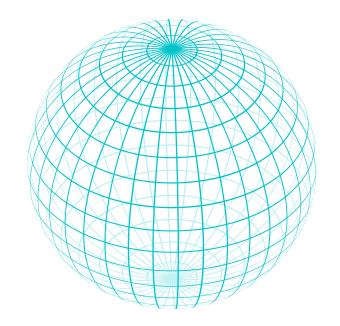
Easy photo editing



Collaborate with anyone, anywhere

Canva?

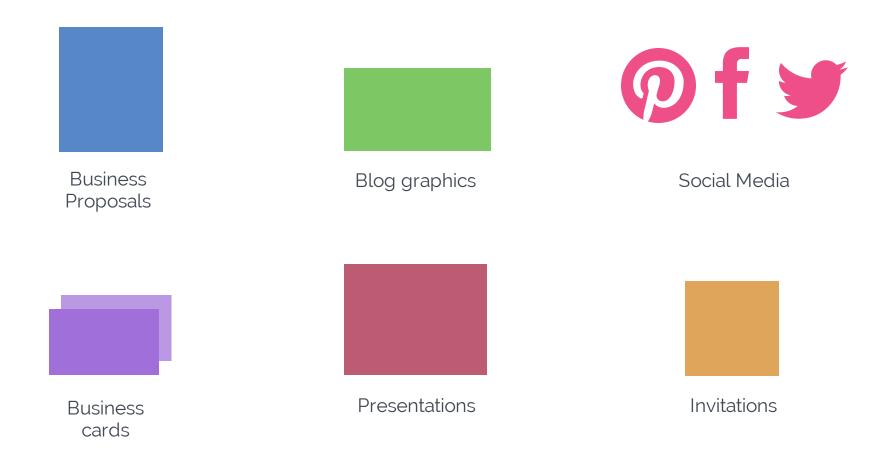
Bloggers, marketers, businesses, teachers, and students



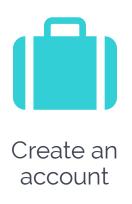
Anyone can design with Canva

Canva?

Effective communication through versatile design



Agenda















Create an account

www.canva.com

Search

SEARCH

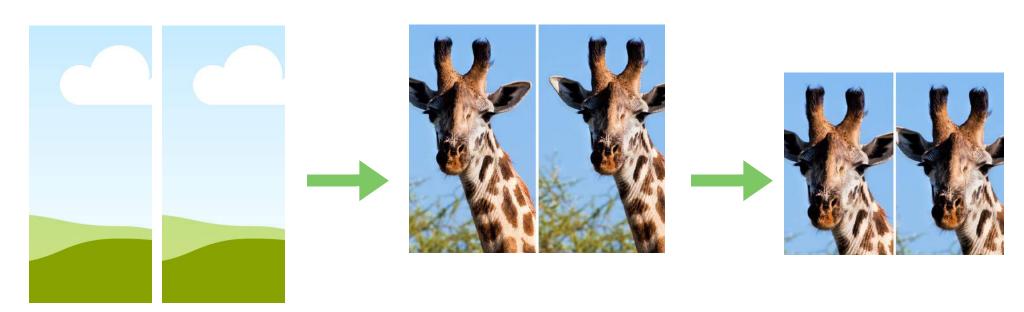
The two ways to search



There are two ways to search: category folders and keyword search.

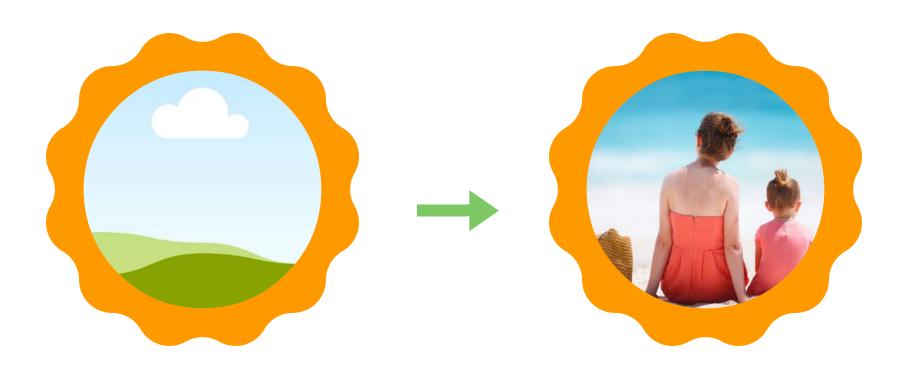


Grids and images



Grids can be used to hold any images and allow for easy resizing and manipulation of your images.

Frames



Frames can also be used to hold and resize your images, but in a more decorative placeholder.

Icons and infographics



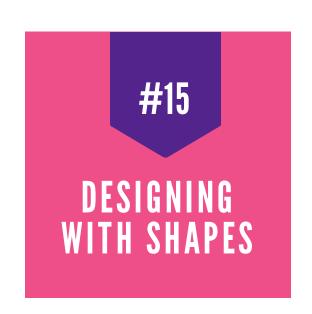


Spruce up your design by using icons and infographics as an alternative to photos.

Shapes

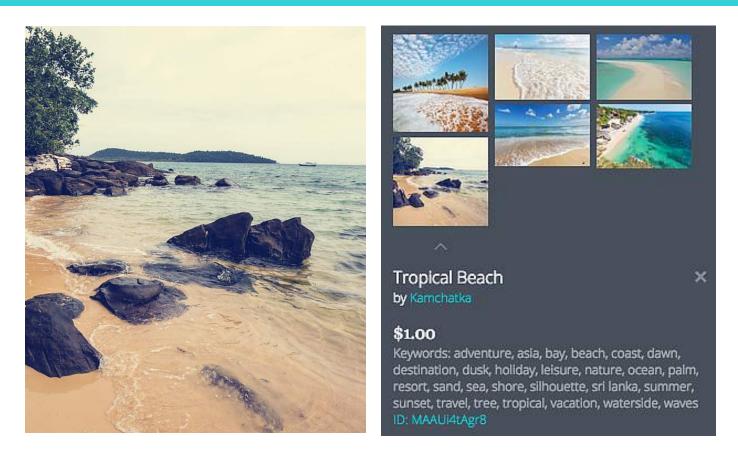






Shapes are the building blocks of design and add texture, depth, and organization to your design. Squares are particularly versatile as they can be used to highlight, underline, and create borders around text.

Search by contributor



If you like the look of a particular photo, click on the 'i' on the image to search for more photos from the same contributor.



Layouts

Choose a striking template





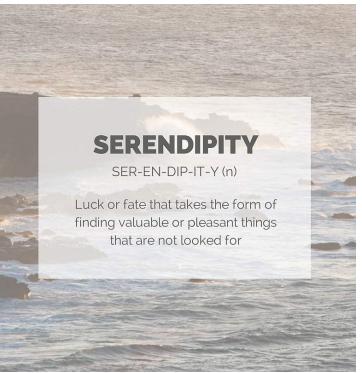


If you don't want to start from scratch, choose one of the dozens of beautifully designed layouts that have been created for each design type.

Customize a template







customized template

All of the layouts are fully customizable so you can change the text, colors, and backgrounds as needed.

Text

Use a text box



Choose from header, subtitle, or body text boxes and adjust the font and size to complement your design. Change the default font and size if you regularly use the same fonts.

Use a text holder





SCULPTURE & ART

EXHIBITION ON NOW



If you're not sure where to start, choose from hundreds of text boxes to tastefully frame the text for your design.



Choose a solid color





Choose a Canva background



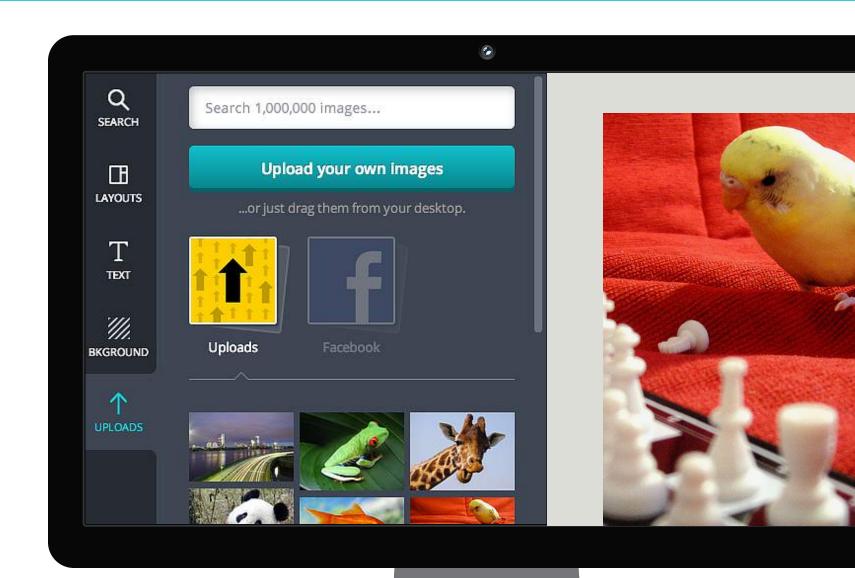




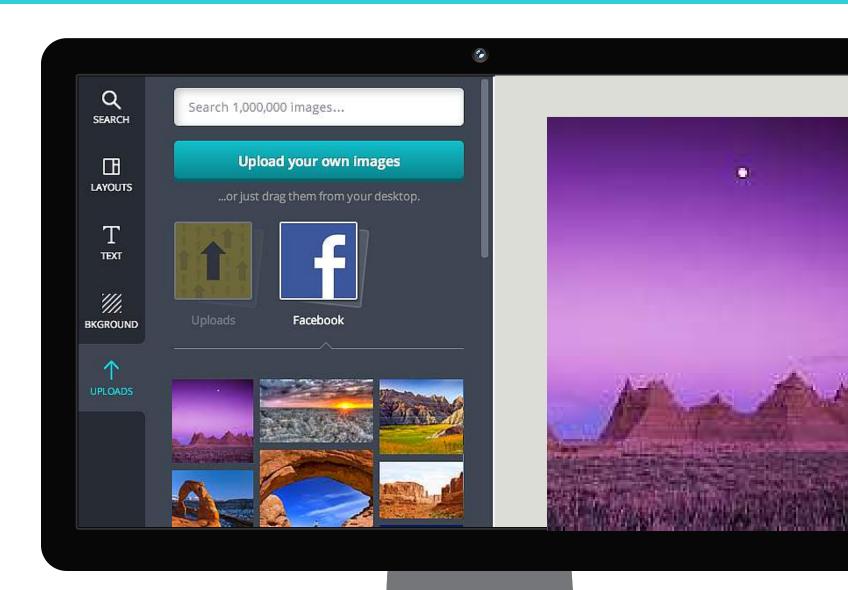
Use a Canva background to provide a backdrop for your design that's textured and more visually compelling.

† Uploads

Upload your own images

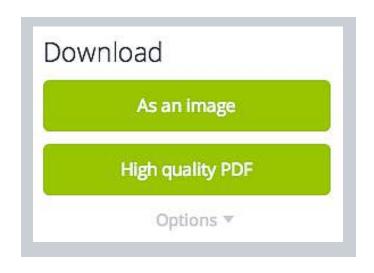


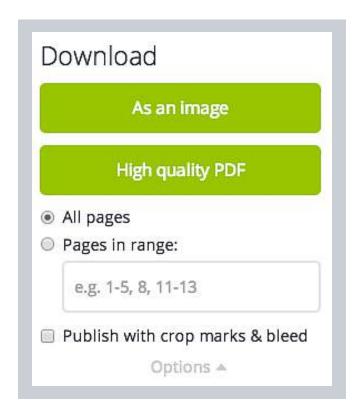
Upload images from Facebook





Download options





Export your design as a PDF or PNG. Click on Options to export specific pages or publish with crop marks and bleed.

Share and collaborate



Provide access to your design using email or by sending a read-only or editable link. You can also share it on Facebook and Twitter.

Page arrangement



You can change the order of your pages by clicking on the up or down arrows.

You can also duplicate and delete pages in your design by clicking on the dual page or trash can icons.