**Audacity Project #2—Audacity Radio Commercial**

**SMELL BE GONE**

\*Download audio narration mp3 at class website

\*Collect sound effects from the following websites and websites listed on my website.

* <http://grsites.com/sounds>
* <http://www.partnersinrhyme.com/pir/PIRsfx.shtml>
* <http://www.pacdv.com/sounds/index.html>
* <http://freeplaymusic.com/>

**STORYBOARD**

|  |  |  |
| --- | --- | --- |
| Narration | Background Sounds | Effects |
| On the farm, it’s hard to keep clean; between the pigs, chickens, and cows, a farmgirl like me is unlikely to ever be known as pretty | Start instrumental background music before narration begins, fade in.  Background sounds include farm ambience/outdoor/animal sound | Make sure narration blends properly and sound effects aren’t too loud (adjust gain) |
| But since I tried Smell Be Gone, my life’s totally changed! | At end of narration, some sort of “tada” moment sound or “oooh” and “ahh” | (write effects you used) |
| I turn heads when I walk down the streets | City ambience, people catcalling or whistling; after the narrator pauses, cars skidding, crashing, horns honking, etc. | (write effects you used) |
| Everyone wants to stare in awe of my beauty! | Finish car sounds | (write effects you used) |
| At the ballgame, I can’t get to my seat without people going out of their way just for me! | Sports sound/ambience; ending with a end of game sound (buzzer, cheers, etc.) | (write effects you use) |
| Thanks, Smell Be Gone! |  |  |
| Do not use if have a history of… |  | This excerpt should be sped up and the pitch deepened to sound manly, but fast like medical commercials |
| It Works! Call today! | Phone sounds, dialing/ringing |  |
| 1-800-NO-SMELL |  | Fade out background music slowly |

Be sure to listen closely to the narration. Add silence if needed and delete parts that are not needed  
(coughing, stammering), etc.)

**See the rubric for the scoring guide**

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**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Exported as:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.mp3**

**Saved to U drive: \_\_\_\_\_\_\_\_\_\_\_\_ (Yes/No) Uploaded mp3 to Edmodo: \_\_\_\_\_\_\_\_\_\_\_\_\_ (Yes/No)**

|  |  |  |
| --- | --- | --- |
| **Requirement** | **Points Possible** | **Points Awarded** |
| **Follows script, narration edited accordingly** | **5** |  |
| **Choice of sound effects with all required sounds included** | **10** |  |
| **Overall normalization of sounds—generally one level, background music can be heard but not overpowering, narration is clear** | **10** |  |
| **Pitch and speed changes made where indicated** | **5** |  |
| **Echo and fade in/out applied as noted** | **5** |  |
| **Overall quality of finished commercial** | **10** |  |
| **Exported at mp3 and saved to proper folder AND UPLOADED to EDMODO** | **5** |  |
| **TOTAL** | **50** |  |

**How many total sound lines did you end up with Audacity?**

**What sound(s) were the hardest to locate?**

**What effect(s) were most difficult to apply properly?**

**Ideas you have for other audio projects:**